

# MIC DIGITAL SHAREHOLDER MEETING

*Drive shareholder participation and execute a successful meeting with a flexible digital meeting platform.*

**THE ANNUAL MEETING SERVES AS AN OPPORTUNITY** for management to update shareholders on company developments and performance as well as engagement through shareholder questions and proposals. Holding a traditional in-person meeting can often result in low shareholder participation and voting. That's why digital meetings – whether pure or hybrid – have gained momentum in recent years.

At Mediant, we offer MIC Digital Shareholder Meeting (DSM), a flexible meeting platform that lets you choose a digital format that's right for you. DSM allows you to shape your meeting to best facilitate your shareholders' engagement — ease of access on any device, real-time voting, questions and polling are just the beginning. Participants can even engage with social media. And all of this is supported by our dedicated experts with unparalleled industry knowledge who work side-by-side with you from planning to execution.

## Digital Shareholder Meeting



### *On-site support ensures a flawless meeting*

Client service is the linchpin of all Mediant solutions. A Mediant representative will work with you to plan, manage and execute your digital meeting — and, if you choose, be on-site during the meeting to ensure its success and immediately resolve any issues. In addition, you have the option of having another Mediant representative serve as your inspector of elections.

### *Customization promotes your brand*

Annual meetings are an opportunity to communicate the company's values and remind shareholders why they've invested in you. Capitalize on this with company-branded registration pages and emails along with customizable text.

### *Easy registration drives shareholder participation*

DSM makes it easy for shareholders to register and participate in your meeting. Shareholders register for digital or in-person meetings on the ballot page, without having to navigate to different pages or endure endless mouse clicks.

*Our flexible meeting platform allows you to shape your meeting to best facilitate your shareholders' engagement — ease of access on any device, real-time voting, questions and polling are just the beginning.*

## MEDIANT PROXY SOLUTIONS

Mediant can streamline your annual meeting and proxy events by managing and centralizing communications for all parties and fulfilling and distributing your proxy materials. With our project management, real-time online vote results, as well as final tabulation and inspector-of-election services, you'll save significant time that may be allocated elsewhere during proxy season.

### *Project management*

A dedicated team of specialists manages all aspects of your proxy event:

- On-site meeting support
- Master and fund-specific tabulation results
- Quorum monitoring
- Final tabulation reports and filing
- Post-meeting review

### *Robust web hosting and interactive documents*

- Customized websites that extend your corporate website and investor relations messaging
- Your important documents are fully enhanced to open quickly and enabled for optimal mobile device performance

### *Tabulation and inspector-of-election services*

- Real-time voting results from multiple sources, including registered and beneficial holders and solicitor votes
- Platforms are integrated to process Internet, paper and telephone votes efficiently
- In-depth data analytics and vote modeling
- All votes undergo a multi-level QA process to ensure maximum accuracy
- Fully reconciled and audited vote reports

### *Meeting services*

Your annual meeting can be held in person, digitally or a hybrid, enabling shareholders to vote live during the meeting and ask questions in a secure online environment regardless of format.

## KEY FEATURES OF MIC DIGITAL SHAREHOLDER MEETING

- Digital registration, with ability to revoke if needed, for both beneficial and registered holders
- Audio or video meetings supported
- Company-branded registration page, confirmation and reminder emails
- On-site support
- Capacity for up to 1,000 online attendees and up to 10 presenters
- Online voting
- Question submittal to board
- Meeting recording and archive with replays on-demand
- Reports with meeting metrics

*Mediant delivers investor communications solutions to brokers, corporate issuers and funds. Our solutions are driven by leading technology and strict compliance with industry regulations, which allows clients to balance innovation with requirements. We enable brokers to effectively manage all potential touchpoints within the investor communications lifecycle — from proxy statements and prospectuses to voluntary corporate actions. We provide corporate issuers with turnkey proxy processing, and we empower mutual funds, REITs and insurance companies with a full-service, end-to-end proxy solution.*

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